

## Website Design Brief

- 1 Please provide a brief introduction of the company and the services or products you provide.
- 2 Are you an international company? If yes, what other languages do you need on the site?
- 3 Is your brand registered? How long has it been since the establishment of your company?
- 4 What positive points differentiate you from other competitors?
- 5 Are most of your visitors via mobile or desktop?
- 6 What is your main goal of website design? (creating sales, creating visits, creating awareness)
- 7 Do you also need an online store on the website? Or just a corporate website in your mind?
- 8 For online payment, specify which banks are the side of your account?
- 9 Do you currently have a website? What are the weaknesses of your old website?
- 10 Explain what you expect from the new website?
- 11 Who are your target audience and what part of society? (about age, income level and literacy level)
- 12 Is the market already saturated by your competitors? Name some of your major competitors.
- 13 Do you plan to do SEO on the website?
- 14 Please name 3 websites that you like the look of. And tell me what features do you like about them?
- 15 Are you going to have your website coded exclusively or a website designed based on WordPress?
- 16 Have you registered and prepared the domain and hosting for the new website?
- 17 Is there anything else you would like to add that we haven't mentioned?

The above questions are created to better understand your needs and goals so that we can design and implement what you want.